

1)Summary: Mobile Marketing Conference

Name: Mona Ismaeil
Category: Gift Bag
Email: mona.ismaeil@iblumarketing.ca
Title: PR Manager
Media Outlet: N/A
Specific Geographic Region: N
Deadline: 01:01am MOUNTAIN - 31 January

Lead Info: We are a small but growing company located in Canada. We will be holding a conference to inform people about the potential that mobile marketing has. We will be inviting many advertising agencies, business owners and anyone else that we feel could benefit from our services. We would like to offer our guests a gift bag. Perhaps technology related items, cell phone items, and stationary, anything that a business could use and would find value in. We would truly appreciate any gifts. Look forward to hearing from you!

2)Summary: Union County NJ Academy for the Performing Arts

Name: Wendy Sheridan
Category: Gift Bag
Email: wendy@sheridanmultimedia.com
Title: PTSO Executive Board
Media Outlet: UCAPA PTSO
Specific Geographic Region: N
Deadline: 01:03pm EASTERN - 23 March

Lead Info: The Union County Academy for the Performing Arts Parent Teacher Student Organization is holding their first annual silent auction to raise money for student programs this spring. We are happy to accept gifts suitable for door prizes, gift bags or items to auction from companies that wish to raise awareness in Union County, New Jersey. Contributors will be acknowledged in the program for the event and in mailings going out to the student community in the spring. The UCAPA-PTSO is a 501(c)3 non-profit organization, and your contributions are tax-deductible. Thank you in advance for your generous support.

3)Summary: "I Simply Love Her" Goodie bags

Name: "I Simply Love Her"
Category: Gift Bag
Email: wedoevents@gmail.com
Title: Rhonda Ferebee-Founder
Media Outlet: Event
Specific Geographic Region: N
Deadline: 09:01pm EASTERN - 15 January

Lead Info: 100 Goodie bags will be made for "I Simply Love Her" a Valentine's Day event held the week before V-day February 5th 2010 at 5 pm at the Mansions in Voorhees NJ to promote love, self confidence and healthy self esteem between all tri-state women. This event is to also to promote fellowship and networking. This year's speaker will be Dr. Thomasina Jones author of The Steps of a Good Man who will speak on Purpose. This event has space for 30 vendors and sponsorship is needed. For more info see www.pwpsocia2010.eventbrite.com or www.isimplyloveher.com

4)Summary: Nonprofit event looking for gift bag products

Name: Marita King
Category: Gift Bag

Email: kavcorp@live.com
Title: KAV Corp Founder
Media Outlet: internet
Specific Geographic Region: N
Deadline: 05:02pm EASTERN - 11 February

Lead Info: KAV Corp is hosting a Valentine's Day event to raise money for new mothers and the elderly in Baltimore MD. Please visit our web site for more information. www.kavcorp.web.officelive.com thank you in advance for your help.

5)Summary: New Vision Film Group 10th Anniversary

Name: Lila Brown
Category: Gift Bag
Email: ellabeepr@gmail.com
Media Outlet: Film
Specific Geographic Region: N
Deadline: 01:01am EASTERN - 15 January

Lead Info: New Vision Film Group located in Atlanta, GA is proud to celebrate its 10 year anniversary as an independent film studio. New Vision Film Group is looking for promotional items to include in the V.I.P. gift bags for special guests. Please submit ideas and suggestions.

6)Summary: Items for Goodie Bags

Name: Susan Vernicek
Category: Gift Bag
Email: susan@identitymagazine.net
Title: Owner
Media Outlet: Online publication
Specific Geographic Region: N
Deadline: 08:01pm EASTERN - 23 January

Lead Info: Items needed for goodie bags (50 goodie bags) Identity Magazine and Envie Bath and Body will be hosting an exclusive fragrance event on January 28, 2010 to kick off our calendar year. Our guests will enjoy creating their own custom perfumes in a fun, relaxed atmosphere. Plus, Identity Magazine will debut their new, specially designed fragrance for guests to sample. We are seeking fun, unique, enjoyable items to put in the goodie bags for our guests. This will be a great way to promote your business by putting your product directly in the hands of the consumer. We all know people love a great free gift. Promotional gifts are a great way to keep your company in the forefront of the shopper's brain. The demographic for this event consists of women primarily between the ages of 21 and 50 with a median household income of \$42,000/year. These women have expressed an interest in fragrances, enjoy pampering themselves and believe in personal growth and development. We have also invited a number of bloggers and local press to the event. The sponsorship packages are described below. Each level of sponsorship guarantees your products will be placed in the goodie bags for our guests. We ask that each vendor send a minimum of 50 tangible items to be placed in the bags. We want to ensure that our guests receive useful and enjoyable items from each company that participates.

7)Summary: You can help victims of domestic violence

Name: Bill Donovan
Category: Gift Bag
Email: Bill@PSGhelps.org
Title: Community Relations
Media Outlet: Project Safeguard
Specific Geographic Region: N

Region: Colorado
Deadline: 01:01pm MOUNTAIN - 29 January

Lead Info: The Project Safeguard Valentine's Fling is a fantastic, enjoyable evening of cocktails, tasty hors oeuvres, hilarious live auction, fishbowl raffle, dancing & entertainment by the fabulous Nacho Men, and its emceed by Murphy Houston & Denise Plante of KOSI Radio & Channel 9s morning show, Colorado & Company. This year's attendance will top 350The Valentine's Fling benefits Project Safeguard, a non-profit organization that helps victims of domestic violence and their children. We are looking for donations for auction items as well as goody bags that couples receive as they leave. Event or experience items do best at the auctions. While samples do great in the gift bags Your organization will be recognized on all promotional materials, including invitations, newsletters, programs, supporting businesses and displays on each table. Please know that any and all contributions you make will positively impact those impacted by domestic abuse. Thank you for your thoughtful consideration of our request.

8)Summary: Gift Bag and Silent Auction Items Needed for Charity Ball

Name: Richard Becker
Category: Gift Bag
Email: richard@rpbecker.com
Media Outlet: Night of a Thousand Gowns Charity Ball
Specific Geographic Region: N
Region: New York City
Deadline: 01:02am - 01 February

Lead Info: 24th Annual Night of a Thousand Gowns is a 1,000-guest charity drag ball. 2010 beneficiaries: Broadway Cares/Equity Fights AIDS and God's Love We Deliver. Marriott Marquis Hotel, New York City, Saturday March 27. This over-the-top event attracts a glittering crowd of well-heeled gay and straight guests. Celebrity Chairs: Michael Feinstein, Joan Rivers and Robin Strasser. Entertainers: Coco Peru, a production number from Broadway Bares (additional acts will be announced). Silent Auction: luxury items, travel packages, art, wine, event tickets, collectibles, etc. Minimum value \$200. Live Auction Item: travel package, celebrity tour or event, etc. Minimum value \$5,000. Auctioneer: Hugh Hildesley of Sothebys. Gift bags: Cosmetics, CDs, luxury item, books, gift cards with minimum value of \$50. No coupons, flyers, postcards or business cards.

9)Summary: Geek Girl Tech Boot Camp 2010 - Cape Cod

Name: Leslie Fishlock
Category: Gift Bag
Email: leslie@geekgirlcamp.com
Title: Founder
Media Outlet: N/A
Specific Geographic Region: N
Region: Cape Cod, Massachusetts
Deadline: 06:03pm EASTERN - 12 March

Lead Info: Geek Girl Tech Boot Camps are unique unconferences that are designed for women and taught by women. Geek Girl Boot Camps have been in existence in Massachusetts for over 1 year and will be held all over the country in the coming year. The Geek Girl Camp Mission: to educate and empower every girl and woman at every age level, on every skill level, at every income level on computer technology with fun and provide a legacy by giving back and paying it forward. Each Boot Camp caters to around 300 women for a full-day of workshops on everything from software, hardware, web and Internet including Photoshop, InDesign, Elements, QuickBooks, Social Media (Twitter, Facebook, LinkedIn, Ning, Flickr, Digg, Kirtsy, etc.) Blogging, Video Podcasting, PC Maintenance, Mac Tips, Microsoft Office Suite (Excel, Word, Powerpoint) Wordpress, email marketing, Google, Tools for non-profits, HTML, Dreamweaver, digital photography, and much more. The ages have been between 16-82, though most have been between 22-65.

The perfect items in the swag bag or giveaways would be the following:

1.) Techy items: software, hardware, techy tools, ipods, video cams, phones, etc. 2.) New techy products from brand/product managers who want feedback 2.) Any kind of items geared for women: jewelry, cosmetics, lotions, health aids, shavers, deodorant, hair product, lip balm, etc. 3.) Any kind of item geared to kids for online safety, kids software, hardware, etc. 4.) Any kind of item geared to kids for baby products; food, toys, clothing 5.) Energy bars, drinks, treats, chocolate, new foods products to try 6.) Coupons, discounts, free trials

10)Summary: Dog Products for WOOFSTOCK Festival

Name: Katie Malatino

Category: Gift Bag

Email: kmalatino@cci.org

Title: Public Relations Coordinator

Media Outlet: Canine Companions for Independence

Specific Geographic Region: N

Deadline: 05:04pm PACIFIC - 05 April

Lead Info: WOOFSTOCK: A Festival for Dogs & People benefits Canine Companions for Independence. Canine Companions is a nonprofit organization that provides assistance dogs to people with disabilities completely free of charge. WOOFSTOCK begins with a fundraiser walk, and we are seeking product donations for the walkers' swag bags. We will also need donations for the silent auction and for prizes during the festival. For more information, please visit <http://www.cci.org/woofstock>.

11)Summary: Father Daughter Dance

Name: Katrina Wiggins

Category: Gift Bag

Email: info@trianglefatherdaughter.com

Media Outlet: Triangle Father Daughter Dance

Specific Geographic Region: N

Deadline: 01:01am EASTERN - 31 January

Lead Info: This event is targeting fathers with their daughters ages 2-100. In addition to the father-daughter couples who attend, there will be 150 "Special Princesses" whose fathers are not in their lives. These young ladies receive dresses, shoes, accessories, hairstyling, transportation and admission to the event at no charge. We need sponsors for these young ladies, and also need "girl friendly goodies" (approx. 350) for the swag bags they receive at the end of the evening. Donations & sponsorships will be advertised in the event program, local radio & print ads, and on the website www.dancewithdaddy.com.

12)Summary: Silent Auction/Live Auction Items Needed

Name: Gail Correa

Category: Gift Bag

Email: gail@correalaw.com

Title: Co-Chair of Tuesday's Child Fundraiser

Media Outlet: none

Specific Geographic Region: N

Region: Chicago

Deadline: 12:02pm CENTRAL - 11 February

Lead Info: Chicago based non-for-profit servicing low-no income families with at-risk, special needs and children with developmental delays/behavioral issues and their parents! prepare for a successful, productive, future. With government support cuts, we are in dire need of auction items including: Trips, toys, art, gift certificates, services, electronics, sporting tickets, sporting goods, tools, jewelry, nothing will be turned away! All donors and auction items will receive program recognition and community praise as

well as mention at the event by emcee. There will be marketing opportunities where you will be able to mention your product. Thank you for your help! Please contact me with any questions at gail@correalaw.com. All donations are tax deductible.